

Saint John's Academy
24th Annual
Red & White Gala

Dear Friends of St. John's Academy,

For over 65 years, St. John's Academy has provided quality education for our children with many of our graduates going on to make significant achievements as well as becoming respected leaders in our community. As you may know, tuition at St. John's does not cover the full cost of educating students. Hence, to help keep tuition affordable and to address an ever-increasing need for resources and technology, we raise additional money to support our programs.

On March 14, 2024, we are excited to be hosting St. John's Academy's 24th Red & White Gala at Edgewood County Club in River Vale, NJ. Every year, corporations and businesses generously provide sponsorships to the gala. The sponsorship donation has been critical to the continued success of the gala, which is our biggest fundraiser of the year.

Your generous support as a sponsor will be recognized and honored during the Gala where your company's name will be visible and presented to over 400 members of our community. We are always beyond appreciative of this support and thank you to all who have previously sponsored this event in the past and to our new sponsors this year.

Sponsorship Levels

Friends of SJA: \$125-\$249

- Company Logo displayed on a sponsor poster in Entrance Lobby
- Company Logo displayed on the website
- Products put in the "swag bag" (products provided by Sponsor)
- ¼ page in Gala Program

Bronze- \$250-\$999

- All the above
- Company highlighted on our social media
- ½ page in Gala Program

Silver- \$1000-\$2499

- All the above
- Premium Poster with logo and business information in a prominent placement (red or white prize room)
- Full page ad in Gala Program

Gold - \$2500 and above

- All the above but Premium Poster would be in the Ballroom or near Grand Prizes
- A mention from the MC the night of the event
- Gala page would be a full page and your choice of placement in the program
 - o 1st 4 at this level would get the option of back of front cover, center of program, or back cover
- Additional option on a first come basis:
 - o Sponsor the Mystery Level Prizes
 - o Cocktail napkins
 - o Sponsor Grand Prize
 - o Have signage around the venue asking people to tag the event on social media